

COME TO SALEM, SEE THE WORLD.



Salem Film Fest 2010  
February 25 – March 4  
[www.SalemFilmFest.com](http://www.SalemFilmFest.com)

## **Invitation**

Third time is a charm! Salem Film Fest 2009 was a major success, and we want to invite you to help us make the third one even better. We'll continue the tradition and will screen outstanding documentaries and short films from around the world, organize face-to-face discussions with filmmakers, and enjoy parties with world-class musicians.

We are an all-documentary, all-volunteer festival, and the group of artists, filmmakers, businesspeople, and civic leaders who created the concept 2.5 years ago has nurtured a uniquely successful festival.

From the beginning, our focus has been on the filmmakers, since we feel they represent the heart of a successful festival. We don't charge filmmakers a fee to submit their films, and we pay screening fees of \$250 for each film slot (comprised of a feature or a group of shorter works), which is underwritten through the sponsorship of a local business or non-profit organization. This linkage between the filmmaker and local community is one of our great strengths.

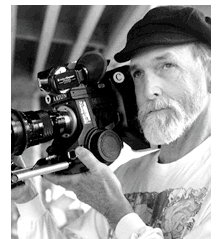
All festival activities are located in downtown Salem, within steps of great restaurants, hotels, museums, and historical sites. The schedule and brief descriptions of the selected movies will be published in January, and more detailed descriptions will be published on the Film fest website. We hope you consider underwriting (which helps us bring the filmmakers to Salem), sponsoring, or becoming a friend of Film Fest. But most of all, we hope you'll come to screen one or more of the documentaries!

For the organizing committee:  
Paul van Ness – Joe Cultrera – Rinus Oosthoek

### **New for 2010: Les Blank - Director, Producer, Cinematographer**

Les Blank will be the featured filmmaker and will be at Salem Film Fest during the first weekend of the festival.

Les Blank is a prize-winning independent filmmaker, best known for a series of poetic films that led Time Magazine critic Jay Cocks to write, "I can't believe that anyone interested in movies or America...could watch Blank's work without feeling they'd been granted a casual, soft-spoken revelation."



Blank's first independent films (1967) began a series of intimate glimpses into the lives and music of passionate people who live at the periphery of American society. In 1990, Les Blank received the American Film Institute's Maya Deren Award for outstanding lifetime achievement as an independent filmmaker. In August 2007, documentary filmmaker Les Blank received the Edward MacDowell Medal.

In 1993 *Garlic Is As Good As Good Mothers*, and in 2004 *Chulas Fronteras* were selected by the U.S. Library Of Congress for inclusion in The National Film Registry. Les joins Fred Wiseman and the Maysles brothers as the only documentatians to be honored with two films on the list.

A number of Les Blank's documentaries will be screened at Salem Film fest, including his most recent work, "All in this Tea". "All In This Tea" is a co-production with Gina Leibrecht that follows the world-renowned American tea importer, David Lee Hoffman, to some of the most remote regions of China in search of the finest handmade teas in the world. Not since Robert Fortune clandestinely made his way through the tea growing districts of China in 1843 to steal plants and seeds for the British Empire has a westerner attempted to gain access to the hidden world of tea, where farmers have been making it for generations.

# Partner with Salem Film Fest !

## Title Sponsor - \$5,000

- Your logo-ad on screen before all documentary screenings during Film Fest
- Your logo-ad on screen before all film screenings at Cinema Salem for a 6 month period
- Your logo on the official Salem Film Fest poster and postcards
- Your logo on the Cover, and logo and company name included in the Official Program.
- Your logo on the [www.salemfilmfest.com](http://www.salemfilmfest.com) homepage (with a link to your company's website)
- Week-long on-site signage
- Receive 10 individual tickets to screenings of your choice

## Film Fest Partner - \$2,500

Please choose:  Educational Sponsor  Featured Filmmaker Sponsor  City of Peace Sponsor

- Your logo-ad on screen before all documentary screenings during Film Fest
- Your logo-ad on screen before all film screenings at Cinema Salem for a 3 month period
- Your logo on the Inside Cover, and logo and company name included in the Official Program.
- Your logo on the [www.salemfilmfest.com](http://www.salemfilmfest.com) website (with a link to your company's website)
- Your logo on the official Salem Film Fest poster
- Week-long on-site signage
- Receive 10 individual tickets to screenings of your choice

## Event Sponsor - \$1000

Sponsor opportunities include: The Screening Room, Film Fest Café, Cinema Salem Lobby, Awards Week, VIP night, and Oscar Night. All sponsors will:

- Have their logo and company name included in the Official Program.
- Be listed on the [www.salemfilmfest.com](http://www.salemfilmfest.com) website (with a link to your company's website)
- Week-long on-site signage
- Receive 10 individual tickets to screenings of your choice

## Underwriter (\$250)

Are you interested in becoming an underwriter of one or more of the screenings? Or help bring the filmmaker to Salem? The cost to underwrite is \$250, and in return you will:

- Have your company name included in the Official Program
- Have your logo and company name / message on screen in Cinema Salem before and after a movie
- Receive 4 tickets to a selected screening
- Be listed on the [www.salemfilmfest.com](http://www.salemfilmfest.com) website (with a link to your company's website)

## Friend of Film Fest

Any donation is welcome!

Visit the Salem Film Fest website ([www.salemfilmfest.com](http://www.salemfilmfest.com)), or call Paul Van Ness at CinemaSalem (978-922-1200).

**Yes, I want to become a part of Salem Film Fest (please check appropriate box above)**

**Your Company:** \_\_\_\_\_

**Contact:** \_\_\_\_\_

**Tel.:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_

*Please fax to 978 – 745 - 3855*